



**FOR IMMEDIATE RELEASE**

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***Texas Technology for the 21st Century  
FREE Give-a-way to a Social Studies Teacher***

Ignite! Learning will be introducing the revolutionary Curriculum on Wheels, also known as the **COW**, to over 300 teachers from across the nation visiting Austin, Texas.

The **COW** is an innovative, all in one complimentary teaching tool which includes cutting edge media technology developed here in Austin. The **COW** allows teachers to easily integrate engaging music video, animation, and interactive media -- which has proven to increase TAKS test scores of Texas students.

Come by for a night of free Texas barbecue and beverages on Friday, March 31 at the Bob Bullock Museum -- Austin's premier museum of Texas history.

One lucky teacher will win a free year of the **COW** multi-media content.

Ignite! Learning is sponsoring this event at the 2006 National Council for History Education Conference in Austin this weekend.

**WHO: Ignite! Learning presents the COW to 300 teachers**  
**WHAT: Presents the COW to 300 teachers**  
**WHEN: Friday, March 31 -- 6:30pm to 9:30pm**  
**WHERE: Bob Bullock Texas State History Museum**