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FOR IMMEDIATE RELEASE

Ignite! Learning's Special Education Digital Content System Named AEP's 2011 Distinguished Achievement Awards Finalist

AUSTIN, TX, May 20, 2011 – Ignite! Learning is pleased to announce that their digital content system for Special Education programs has been selected as a finalist in the 2011 AEP Distinguished Achievement Awards, one of the largest and longest-running awards programs for educational products. The Association of Educational Publishers' annual awards program and its seal of excellence are widely recognized by educators, administrators, and parents as a mark of outstanding educational value.

Ignite! Special Education is a finalist in the Distinguished Achievement Awards category for Curriculum, Special Education and Intervention (Learning Differences). The Distinguished Achievement Awards (DAAs) are judged according to category (Curriculum, Periodicals, Professional Development, and Technology), subject area, and grade level. Entries are evaluated on traits such as efficacy, usability, and overall educational value.

Ignite! Special Education emphasizes connections among concepts, making them "stickier" — easier to learn and remember. Lessons don't appear as "one-off" media pieces, but as part of a whole course broken into units and topics. Additionally, following Howard Gardner's theory of Multiple Intelligences, Ignite! interactive lessons present similar ideas in multiple ways allowing for easy differentiation in a classroom.

"The Ignite! system has helped districts across the United States find success within special education populations for many years now, and it is a special honor to be recognized by AEP this year," remarked Ignite! Learning CEO Ken Leonard, "Whether used in an inclusion program, RTI,

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homebound or hospital-based, or any other specialized learning environment, our combination of rich multimedia and targeted professional development has helped educators engage, challenge, and inspire students to produce positive academic outcomes while adding some joy back into teaching and learning. We take pride in having some of the leading digital curriculum products out in the market and we will continue to strive to create products that are engaging and motivating for hard-to-reach learners.”

Distinguished Achievement Award winners will be announced at the AEP Awards Banquet & Gala, June 8 at the Omni Shoreham in Washington, DC.

About the AEP Awards

For more than four decades, the AEP Awards have honored outstanding resources for teaching and learning in all media and for any educational setting. Award winners meet the highest standards for quality, professional content for education and represent the most innovative learning solutions currently on the market.

One of the largest and longest-running programs of its kind, the AEP Awards and its seal of excellence are widely recognized by educators, administrators, and parents as a mark of outstanding educational value. Find out more at www.AEPweb.org/awards.

ABOUT IGNITE! LEARNING (www.ignitelearning.com)

Ignite! Learning is the leading middle school digital content solution focusing on motivating hard-to-reach learners and enhancing local standards-based instruction. Their interactive Math, Science, Social Studies, and Special Education solutions are available for all 50 states, across Grades 4-8. **Ignite! Learning** targets lasting middle school progress with interactive materials designed to state, local, subject, and grade-level priorities that integrate with existing technology, support classroom instruction, and promote critical thinking. **Ignite!** serves more than 1 million students in middle school classrooms across the country. For more information, call (866) 464-4648, email sales@ignitelearning.com, or visit www.ignitelearning.com.

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