

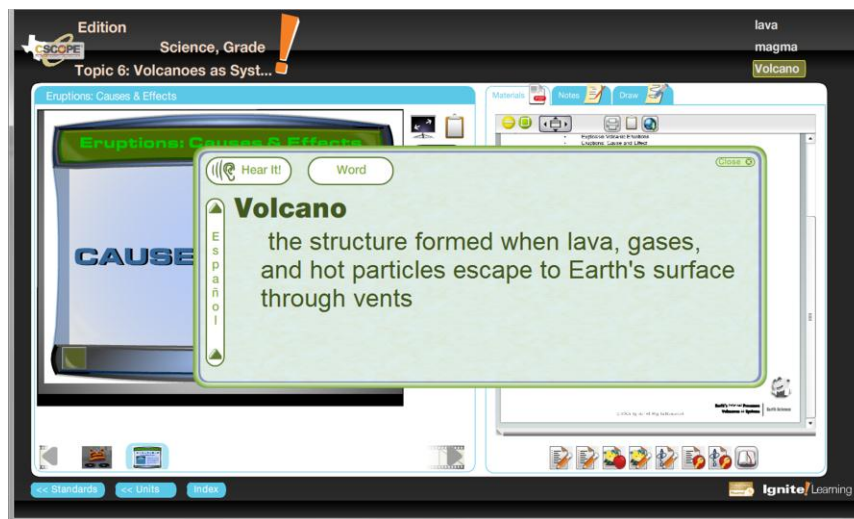
Ignite! Learning Releases Academic Vocabulary Enhancement

AUSTIN, TX, March 14, 2011 – Ignite! Learning today released the new embedded Academic Vocabulary enhancement, designed to improve comprehension of core concepts through the elevation and integration of topic-specific academic vocabulary terms and definitions.

Based on [foundational research](#) by Isabel Beck, Margaret McKeown, and Linda Kucan, Ignite! has incorporated subject matter specific “Tier 2” academic vocabulary words across all Math, Science & Social Studies topics using an innovative instructional design proven to engage and motivate hard to reach or reluctant learners. Ignite! believes that vocabulary development comes easier in the course of routine whole-class instruction with features like interactive context notes reinforcing proper usage, interactive media based definitions for all terms, and real-time checks for understanding for all learners.

“We understand the increasing need to reinforce vocabulary in the classroom which is why we’ve enhanced our user interface to include relevant vocabulary terms that are easily accessible to teachers,” stated Ignite! Learning CEO Ken Leonard.

The new Academic Vocabulary enhancement will begin shipping this week with all new Torch and ION orders.



ABOUT IGNITE! LEARNING (www.ignitelearning.com)

Ignite! Learning is the leading middle school digital content solution focusing on motivating hard to reach learners and enhancing local standards-based instruction. Ignite!'s interactive Math, Science, Social Studies, and Special Education solutions are available for all 50 states across grades 4 through 8. Ignite! Learning targets lasting middle school progress with interactive materials designed to state, local, subject, and grade level priorities that integrate with existing technology, support classroom instruction, and promote critical thinking.

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